

City of Northville Master Plan Review/Revision

20th Update from the

Subcommittee on Public Engagement

February 2, 2021 (Virtual Meeting)

Charge to the Subcommittee

- May review all aspects of public input regarding the amendments to the City's Master Plan, including surveys, workshops, focus groups, and similar events or techniques
- May meet with the City's planning consultant
- Advisory capacity only; no decision-making authority
- Shall provide its written recommendation to the full Planning Commission which reserves the right to accept, reject, or modify any of the recommendations

Subcommittee Members

- Commissioner Thomas Barry
- Commissioner Jeffrey Gaines
- Commissioner Andrew Krenz
- Commissioner Donna Tinberg

Public Engagement Process

Updates since 1/19/2021

Phase 1:
**Informational
Seminars**

- Online video format

May-June 2020

Phase 2:
Public Input

- Survey #1
- Open House(s)
- Survey #2

June 2020-January 2021

Phase 3:
**Preliminary
Planning**

- Review input
- Draft language

Target: February thru Summer 2021

Phase 4:
Implementation

- Finalize language
- City Council sends draft to neighboring communities
- Formal public hearing

Target: Fall 2021

What's been happening?

- No subcommittee meetings since the last PC meeting
- Response Rate as of 1/25/21:
 - 353 completed surveys
 - 57% City residents
 - 99% own their own home
 - 34% Township residents

What's been happening?

- Survey #2 was scheduled to close on January 31
- Considered the need to extend the deadline for responding to Survey #2
- Also considered the sample size needed for reliable results
 - 310-380 responses for 95% confidence level and 5% margin of error
- Recognized the need to move forward in a timely manner with analysis of results and then the preliminary planning phase
- Given 353 responses as of 1/25/21 and a last-minute push on via email and social media, we determined it would be appropriate to stick with the January 31 closing date for the survey.

Anticipated Ongoing Subcommittee Work

- Continue to work with City Manager and Planning Consultant to conclude Survey #2
- Subcommittee work terminates once results of Survey #2 have been provided to PC
- Updates to be provided to the Planning Commission at regular meetings
- Public comment opportunity at every PC meeting

**Comments/Questions/Feedback
from the
Planning Commission**