

# City of Northville Master Plan Review/Revision

21st Update from the

Subcommittee on Public Engagement

February 15, 2021 (Virtual Meeting)

# Charge to the Subcommittee

- May review all aspects of public input regarding the amendments to the City's Master Plan, including surveys, workshops, focus groups, and similar events or techniques
- May meet with the City's planning consultant
- Advisory capacity only; no decision-making authority
- Shall provide its written recommendation to the full Planning Commission which reserves the right to accept, reject, or modify any of the recommendations

# Subcommittee Members

- Commissioner Thomas Barry
- Commissioner Jeffrey Gaines
- Commissioner Andrew Krenz
- Commissioner Donna Tinberg

Phase 1:  
**Informational  
Seminars**

- Online video format

*March-June 2020*

Phase 2:  
**Public Input**

- Survey #1
- Open House(s)
- Survey #2

*June 2020-January 2021*

Phase 3:  
**Preliminary  
Planning**

- Review input
- Draft language

*Target: February thru Summer 2021*

Phase 4:  
**Implementation**

- Finalize language
- City Council sends draft to neighboring communities
- Formal public hearing

*Target: Fall 2021*

# Public Engagement Process

Updates since **2/2/2021**

# What's been happening?

- Survey #2 closed on 1/31/21
- Analysis of results is ongoing
- Full report to Planning Commission anticipated in March

# Preview of Survey #2 Results

- 515 participants
  - 61% City residents
    - 98% of whom own their own home
  - 31% Township residents

# Preview of Survey #2 Results

- Emerging trends:
  - Creating connections from new development to
    - downtown/historic district and
    - to 7 Mile/Hines Park
  - Calming traffic but also
    - moving traffic efficiently, and
    - mitigating additional traffic flow from new development, and
    - ensuring pedestrian safety



# Preview of Survey #2 Results

- Emerging trends:
  - Daylighting the river
    - creating a park incorporating both the river and Johnson Creek
    - less rustic/more intensive infrastructure (paved paths, bridges, etc.)
  - Parks and green spaces
  - Retaining the Farmer's Market somewhere in town
    - indoor/outdoor, multi-use facility

# Preview of Survey #2 Results

- Emerging trends:
  - Mixed use in the Cady Street subarea
  - Primarily single family residential in the Racetrack subarea
    - some townhomes and senior independent living options
    - appeal to diverse residents
    - acceptance of corner stores, small shops, or neighborhood cafes in more residential areas
  - Architecture that skews toward traditional/historic design, even if modern materials/methods are used

# Preview of Survey #2 Results

- Other areas are less clear and will require more detailed analysis before reporting out.

# Anticipated Ongoing Subcommittee Work

- Continue to work with City Manager and Planning Consultant to conclude analysis of Survey #2 results
- Subcommittee work terminates once results of Survey #2 have been provided to PC
- Public comment opportunity at every PC meeting

**Comments/Questions/Feedback  
from the  
Planning Commission**